



UNSW & Study Abroad – Friends and US Alumni Inc.

Karl Chong

Brief History Karl Chong is a finance geek turned entrepreneur. He founded Groupon Singapore and served as Chief Executive Officer. Under Karl's leadership, Groupon Singapore grew to 160 staff within 3 years and became the highest ranked e-commerce site in Singapore, surpassing Amazon and eBay.

Karl carved a successful career in investment banking and private equity at Macquarie Bank, New York City. Prior to that, he worked as a financial analyst at Proctor & Gamble and trader at UBS Investment Bank in Australia. Karl graduated with a double degree in Commerce and Laws at the University of New South Wales and attended INSEAD for his Masters.

Karl, now based in New York City, is an entrepreneurial investor in tech, health and real estate.

Charles Grant, Chair

Brief History Charlie Grant graduated from UNSW with a BComm (Accounting and Finance) in 1980. He joined KPMG and qualified as a Chartered Accountant in 1983. Later that year, he moved to London and joined the First National Bank of Boston. In 1987, he was transferred to Boston and began a career in private equity, initially in the bank's LBO lending group and, shortly thereafter, at BancBoston Capital, the bank's private equity group.

In the early 1990's, he began focusing on the developing secondary market for private equity fund interests. He continued this investment strategy with BancBoston Capital until the end of 2002 when he joined Lexington Partners, one of the largest managers of secondary private equity funds.

He is a partner in the Boston office of Lexington Partners and is primarily engaged in the origination and evaluation of secondary purchases of buyout, mezzanine, and venture capital fund interests.

He is a fellow of the Financial Securities Institute of Australia and is on the board of the American Australian Association and the Australian Independent Schools (USA) Foundation.

Cassandra Kelly

Brief History

Cassandra is a recognized leader of multi-national businesses and an entrepreneur. She is a known strategist and coach to corporate and political leaders throughout the world and has lived and worked in Africa, Asia, North America, Europe and Australia. In 2003, she co-founded Pottinger, an influential and respected financial services company which, under her leadership, received the ABA's "Recommended Employer" award for seven years in a row. She is an advisor to the G20/B20 process focused on digitalisation, financing growth and infrastructure. Cassandra is regularly called upon to speak around the world, inspiring better decision making and activating others to dare to lead.

Cassandra's success in assisting organizations to embrace new opportunities, challenge the status quo and seize business opportunities continues to earn her recognition. The Australian Financial Review named her one of the ten most influential women in the boardroom at the 100 Women of Influence Awards. In 2015 she was a recipient of the Audi InStyle Businesswoman of the Year Award. Most recently, she was acknowledged as one of 12 directors to watch in the North American journal Directors&Boards.

She founded the diversity initiative The Glass Elevator, helping women connect across industries and countries, public and private sectors. She has personally made positive contributions forwarding the careers of hundreds of senior executives in Australia. In addition, she supports initiatives that protect and advocate for human rights.

Cassandra is Chair of Allpress Espresso International, Deputy Chair of Treasury Corporation of Victoria and a Director at the Resolution Project, which proudly supports the work of young leaders. She is on the Advisory Council of the Brookings Institution's Center for Universal Education and a council member of the Indo Asia Pacific Council as well as a member of The Federal Treasury of Australia's Inclusive Workplace Committee. Cassandra serves as Ambassador to both the Thankful Project and Business Events Sydney. Previous directorships include Flight Centre Travel Group, Starlight Children's Foundation, and Children's Cancer Institute Australia. She served as Vice President of Women in Banking and Finance and was a member of the Advisory Board of the CEO Sleepout.

Cassandra is a graduate of the University of Sydney with a focus on Economics, Finance and Commercial Law. Her honours year focused on the economics of developing nations.

She lives in New York City with her 3 children.

Jennie Lang

Brief History

Jennie Lang is Vice-President, Advancement and has portfolio responsibility for UNSW's Division of Advancement. The Division of Advancement was established in October 2012 and is tasked with promoting alumni development at UNSW and advancing the University's external relations.

Prior to this, Jennie was Pro-Vice-Chancellor (International) at UNSW where she was responsible for: the strategic international direction of UNSW, advancing strategic alliances and global education, international marketing and student recruitment and ensuring UNSW's position at the forefront of best practice in international education.

Jennie has been involved in international education in Australia since 1987 and has focused on developing Australia's education links with Asia and beyond. She has held senior positions in international education, at UNSW since 1997, and previously was part of the pioneering international education teams at Brisbane CAE and the Queensland University of Technology in

the late 1980s.

Jennie has Chaired the National Committee of Deputy/Pro-Vice-Chancellors (International) for Universities Australia (2009-2012), Chaired the Group of Eight International Directors Committee (2005-2010), represented UNSW on the Universitas 21 Manager's Group, and was a Foundation Member of the State of New South Wales Premier's Council on International Education (2011). Jennie currently serves on the Executive Committee of the Association of International Education Administrators' in North America, and is a Foundation Member of the newly established Export Council of Australia and a member of the Asia-Society Australia Board.

Jennie has a Master of Education Research, a Bachelor of Education (with Distinction) and a Bachelor of Arts degree, all from the University of Newcastle, Australia.

Kevin Lott

Brief History

Kevin Lott is Vice President of Leasing with Jones Lang LaSalle in Atlanta, Georgia. He has over 11 years of experience as a leader in Atlanta's commercial real estate industry representing both landlord and tenants in office leasing transactions.

In addition to work, Kevin is an active volunteer with Leader's Legacy where he works to further professional development, mentoring, and leadership skills with young professionals.

Mr Lott is a graduate of Wake Forest University with a Bachelor of Arts in Communications, alumni of UNSW Study Abroad in Sydney, Australia, and a certified Birkman Consultant.

Jon Paparsenos

Brief History

Jon Paparsenos is the Vice President Philanthropy and CEO UNSW Foundation appointed in 2016. He brings to the role more than 12 years' experience from one of the world's most sophisticated philanthropic nations – the USA. Jon has extensive experience in the planning and execution of fundraising campaigns. Prior to joining UNSW he served in the position of Executive Director of Development, Academic Divisions and Regions for Caltech (the California Institute of Technology) and with Marquette University in Wisconsin and Community Counselling Co., LLC in New York.

Jon came to philanthropy following an eight year service as a Marine with the US Marine Corps. Jon holds a BA from Seton Hall University. He is a fluent Greek speaker and emigrated from Greece at the age of 18 to the US. In 2016 Jon immigrated to Australia with his wife and two children to take up his current position with UNSW.

Kathryn Ritchie

Brief History Kathryn Ritchie is the Founder and President of KR Strategy, an international strategy execution firm specializing in performance optimization through strategy clarification and aligned execution. Since its inception in 1995, KR Strategy has achieved international status and recognition for excellence in addressing issues of change management, cultural alignment and strategic execution across numerous industries for performance improvement.

She is a world-renowned advisor, speaker and facilitator on strategy clarification and execution alignment, known for developing the effective KR Strategy Execution Method. She has worked across industries and the globe, including Australia, Asia, Europe and North America, helping companies unleash their performance potential, channel it into a clear business strategy, and ensure successful execution of that strategy.

Kathryn has an EMBA from the Australian Graduate School of Management, a Bachelor of Speech Pathology from University Queensland and a Diploma from the AICD In Company Directorship.

Madeleine Tan

Brief History Ms. Tan is a Partner in Kaye Scholer's Structured Finance group and in the GreenTech, Energy and Project Finance groups. She has extensive experience advising clients in the areas of infrastructure and project finance, including equity investments, capital markets debt offerings, asset-backed, tax-equity and structured finance transactions. She has had extensive experience with cross-border transactions covering different assets in the energy and infrastructure sector, across multiple jurisdictions in the U.S., Latin America, Europe, Asia and Australia.

Ms. Tan's recent focus is on the development and financing of alternative energy projects and structuring and advising on derivatives and structured products relating to EU Emissions Allowances, as well as certified emission reductions ("CERs") under the Kyoto Protocol's Clean Development Mechanism ("CDM") regime. In the U.S., she has represented clients in the voluntary offsets and emissions pre-compliance markets.

Ms. Tan was a graduate of UNSW, obtaining her LLB in 1993 and her Bachelor of Commerce (Finance), with Honours Class 1, in 1991.

Ivan Shin

Brief History Ivan Shin is Executive Director of International Development at UNSW Sydney where he leads the university's fundraising efforts outside of Australia and works closely with the Vice President of Philanthropy in planning for UNSW's first ever comprehensive fundraising campaign.

Previously, Ivan worked at the California Institute of Technology (Caltech) during its USD 2B "Break Through" campaign, at UC San Diego's School of Global Policy and Strategy, and at the University of Pennsylvania during its "Making History" campaign that raised USD 4.3B. He began in development at Duke University where he worked in annual giving for the Fuqua School of Business and managed the university's undergraduate reunion giving program during the USD 300M "Financial Aid Initiative."

Prior to graduate school, he worked for five years at technology and professional services firms. He received a bachelor's degree from the University of California, Berkeley and a master's degree from Duke University.

Joshua Young

Brief History Josh Young is a Senior Manager of Marketing and Partnerships at American Express Company. While at American Express his roles have involved new product development, product management, marketing, partnership negotiation and website strategy. He has also led the employee giving campaign, co-chaired the employee leadership and development team, and provided marketing expertise to AMEX's nonprofit partners, including the American Red Cross.

Mr Young received a Bachelor of Science degree in Business from the Syracuse University and is currently pursuing a Masters in Management from New York University.

Patron Douglas N. Daft AC

Brief History Douglas N. Daft joined the Coca-Cola Company in 1969 in the Sydney, Australia office. He subsequently held various positions throughout the Asia Region, residing in Indonesia, Singapore, Hong Kong and Tokyo.

In 1991 Mr. Daft moved to the Company's Atlanta headquarters to assume responsibility for the Asia and Pacific region. Later the Middle East and Africa regions were added. He was appointed president and chief operating officer in December 1999 and was elected chairman, Board of Directors, and chief executive officer of The Coca-Cola Company in February, 2000. He served in those capacities until retiring in May 2004.

He now serves on the boards of The McGraw-Hill Group of Companies, Wal-Mart Stores, Inc., and Green Mountain Coffee Roasters Inc. Mr. Daft is also a Member of the European Advisory Council for N. M. Rothschild & Sons Limited and a member of the Advisory Board of Longreach, Inc., of Tisbury Capital and of Thomas H. Lee Partners. He is a member of the Board of Governors of Thunderbird, The Garvin School of International Management in Arizona; Chairman of the Advisory Board for the Churchill Archives Center, Churchill College Cambridge; a Trustee of the Cambridge Foundation; a visiting fellow at the Said Business School, Oxford University and a Patron of the American Australian Association.

Mr. Daft received a bachelor's degree in mathematics from the University of New England and a post-graduate degree in administration from the University of New South Wales. He holds honorary doctorates from Thunderbird and The University of New South Wales, Sydney, Australia.

In the June 2005 Queen's Birthday honours, Mr. Daft was awarded the Companion in the General Division of the Order of Australia, AC.

A native of Sydney, Mr. Daft and his wife, Delphine, have two children and three grandchildren.